

## ABOUT TAIPEI DESIGN AWARD

Taipei is a dynamic and innovative city, and the Taipei Design Award has been organized by the Industrial Development Bureau of Taipei Municipal Government since 2008, and this year marks its 17th edition. With the vision of "Making design the driving force for shaping a better future", we will publicly collect outstanding works and build Taipei City into a platform for creative design convergence, so as to explore creative design with business potential, encourage social design, expand their influence, and strengthen the added value of enterprises and products, thereby enhancing the development of the design industry.

In order to encourage designers to take design as their own responsibility, solve the problems that the public and society must face, jointly promote sustainable urban development, and strengthen the close link between the Taipei Design Award brand and the Taipei City, the Taipei Impact Design Award was also established to collect works, activities or solutions that use "design" to improve the well-being of Taipei citizens, enhance Taipei's urban image, or promote Taipei's industrial development.

The Taipei Design Award is not only a competition, but also a platform for creative exchange and design sharing, promoting cross-domain dialogue and creating a better life, thus driving the value of the overall industry chain.

Note:

- The competition was known as Taipei Industrial Design Award between 2008 and 2011, re-named in 2012 as Taipei International Design Award, and re-named again in 2022 as Taipei Design Award, and has been so called since then.
- The " Taipei Impact Design Award " brochure will be announced separately.

## ORGANIZERS

**Directed by: Taipei City Government**

**Organized by: Department of Economic Development, Taipei City Government**

**Executed by: China Productivity Center**

**Endorsed / Collaborated (Recognized) by:**

- International Council of Design ( ICoD )
- International Federation of Interior Architects/Designers ( IFI )
- World Design Organization ( WDO )
- iF Design Award

**Collaborators:**

- Taiwan Design Alliance
- Taiwan Graphic Design Association
- Chinese Industrial Designers Association
- Chinese Society of Interior Designers
- The Graphic Design Association of the Republic of China
- Taiwan Poster Design Association

## QUALIFICATIONS

- Everyone around the world are welcomed to participate individually or as a group with one member as main correspondent.
- Entries must be original creations of the contestants completed after January 1, 2022.

## REGISTRATION FEE

No registration fee required.

## CATEGORIES

<b>Industrial Design</b>	Industrial design refers to design works that can be mass-produced, including general and digital application, Transportation tools, equipment and instruments, daily utilities and household goods, IT and home appliances, etc.
<b>Visual Communication Design</b>	Visual communication includes designs of digital graphic creations, identity, posters, packaging and printing.
<b>Public Space Design</b>	Open space provided for public use, government buildings, and private establishments that are partially provided for public use.

## TIMELINE

<b>Start of Registration</b>	2024/4/12	Online registration and uploading works <a href="http://www.taipeidaward.taipei">www.taipeidaward.taipei</a>
<b>Registration Deadline</b>	2024/7/10	Taipei time 23:59 (GMT+08:00)
<b>Preliminary Selection &amp; Review Online</b>	2024/7/13 – 8/21	
<b>Announcement of Finalists</b>	2024/8/23	The announcement will be public in event's website.
<b>Deadline for Submission of Final Works/Mockups</b>	2024/8/24 – 9/27	Taipei time 17:00 (GMT+08:00)
<b>Final Selection</b>	2024/10/7– 10/8	
<b>Award Ceremony</b>	Scheduled for November	<ul style="list-style-type: none"> <li>▪ Award winners will be announced at the award ceremony and on the event's website.</li> <li>▪ The venue will be announced at a later date.</li> </ul>

Note: Dates and venues may change based on the organizer's decision. Please visit our website for latest updates.

## PROCESS: ONLINE REGISTRATION AND SUBMISSION OF ENTRIES

Register online	<ul style="list-style-type: none"> <li>▪ Please register for a new account or log in. ( <a href="https://www.taipedaward.taipei">https://www.taipedaward.taipei</a> )</li> <li>▪ Please complete the online submission process by filling out the entry form and uploading the entry file before the deadline.</li> <li>▪ Please enter into the registration form your email address correctly in order to receive event-related information from the event executor.</li> </ul>	
Descriptive Information	Industrial Design	<ul style="list-style-type: none"> <li>▪ The title of the work (in English, supplemented by other languages).</li> <li>▪ Description of the creative concept of the work (in English, supplemented by other languages; 1,200 characters or less in English, 500 words or less in Chinese and other languages).</li> </ul>
	Visual Communication Design	
	Public Space Design	
Images	Industrial Design	<ul style="list-style-type: none"> <li>▪ Maximum 5 images of the work can be uploaded.</li> <li>▪ The image format is jpg, the recommended size is 1190 pixels wide x 840 pixels high, the resolution is 96 dpi or higher than 150 dpi or lower, and the file size should not exceed 3MB.</li> <li>▪ If you use AI to create your work, you must provide a full description of your work.</li> <li>▪ If there is a movie or animation to illustrate your work, please provide a link to watch the movie in the description field (please provide a short URL), and set the permission to be shared.</li> </ul>
	Visual Communication Design	
	Public Space Design	
<p>Note: Please ensure that the images of the entries can fully present the design concept and quality in order for jurors to comprehend the work content.</p>		

## PROCESS: FINALIST PAYMENT

Digital Information	Industrial Design	<ul style="list-style-type: none"> <li>▪ The description of the creative concept of the work <u>to be used for the editing of the award-winning special issue</u> should be in English, supplemented by other languages, and should not exceed 500 words in any language.</li> <li>▪ Original images of the work: The patterns and number of images are consistent with the online submission.</li> <li>▪ Image files should be in TIFF or JPG format, with a color format of CMYK. The length of the longer side should not exceed 3,508 pixels, and the resolution should be at least 300 dpi.</li> <li>▪ Designer's photo (limited to 1 image).</li> </ul>
	Visual Communication Design	
	Public Space Design	
Actual works	Industrial Design	<ul style="list-style-type: none"> <li>▪ Submit 2 exhibit images, formatted and mounted in A1 size, with both portrait and landscape orientations accepted.</li> <li>▪ If already mass-produced, the work can be submitted as it is.</li> <li>▪ If not yet mass-produced, the work can be submitted as mockups in a scale of 1:1 ratio or a scale-down miniature in proportion to the original, and under the bulk volume, within 40 x 40 x 40 (cm<sup>3</sup>) and 100 x 100 x 100 (cm<sup>3</sup>).</li> <li>▪ You may submit animations or videos of your work from all viewpoints. Please provide a link to download your work and set the permission to share. The video format is mp4 with a resolution of 1080 p or higher.</li> </ul>

## PROCESS: FINALIST PAYMENT

Actual works	<b>Visual Communication Design</b>	<ul style="list-style-type: none"> <li>▪ For the poster designs, the works can be submitted as posters or poster printouts in size A1. Up to 3 pieces, both portrait and landscape formats are acceptable.</li> <li>▪ For visual identity design, printing design, and mixed printing designs, actual physical works or printouts in size A1, can be submitted. Up to 3 pieces, both portrait and landscape formats are acceptable.</li> <li>▪ For package designs, please submit physical goods.</li> <li>▪ If you have an animation or video, Please provide a link to download your work and set the permission to share. The video format is mp4 with a resolution of 1080 p or higher.</li> </ul>
	<b>Public Space Design</b>	<ul style="list-style-type: none"> <li>▪ Submit 5 exhibit images, formatted and mounted in A1 size, with both portrait and landscape orientations accepted.</li> <li>▪ The work can be submitted as a mockup in a scale of 1:1 ratio or a scale-down miniature in proportion to the original, and under the bulk volume, within 40 x 40 x 40 (cm<sup>3</sup>) and 100 x 100 x 100 (cm<sup>3</sup>).</li> <li>▪ It is recommended to provide a video of the work. Please provide a link to download your work and set the permission to share. The video format is mp4 with a resolution of 1080 p or higher.</li> </ul>

**Note:**

- The shortlisted framed drawings will be used for display after the final judgment. Please mark the two drawings for display on the back.
- Contestants are solely responsible for damage caused during transportation of their entries. To protect the work during transportation, please firmly pack the works with re-detachable packaging materials and supports and purchase insurance for the works. The organizer or event executor will not be liable for any damage caused by improper packaging during transportation, final selection, and exhibition.
- Contestants are responsible for all costs arising from the delivery of their works for the final selection (including but not limited to shipping fees and custom duties). Contestants are also responsible for the relevant declaration procedures. The organizer is not responsible for paying related costs. Contestants are responsible for disqualification due to delays in delivery or customs clearance.

## SELECTION PROCESS

**Principle for Judge Panel:**

- The organizer should invite local and international experts as judge panel. The judge panel for each category will consist of experts who come from more than two different continents and nationalities.
- The organizer reserves the right to change the members of the judge panel if members are unable to participate in the selection process due to illness or unforeseeable circumstances.

**Method of Selection**

- Inspection of Qualifications: The details of entries, including qualifications, documents, and formats, are inspected.
- Preliminary Selection & Review: The preliminary selection will be conducted by submission of digital files via an online system. Qualified entries in each category will be selected as finalists.
- Final Selection: The final selection will be based on the actual physical works, mockups, animations or printouts that meet required specifications.

## SELECTION PROCESS

### Evaluation Criteria:

Focusing on applicability, to achieve mass producibility and marketability, followed by creativity, in response to social needs and environmental changes, integrate art, design, technology and other cross-domain innovation, and propose corresponding design solutions.

<b>Applicability</b>	40%	<ul style="list-style-type: none"> <li>Mass producibility and marketability.</li> <li>The work uses innovative materials, simplified processes and complete functions to create value of applicability.</li> </ul>
<b>Creativity</b>	30%	<ul style="list-style-type: none"> <li>Discover new requirements and integrate across domains.</li> <li>Creativity, innovation.</li> </ul>
<b>Functionality</b>	20%	<ul style="list-style-type: none"> <li>Innovative application of functions, materials and techniques.</li> <li>Sophistication of design works.</li> </ul>
<b>Aesthetics</b>	10%	<ul style="list-style-type: none"> <li>Visual attraction and aesthetical interpretation.</li> </ul>

### Note:

- The organizer guarantees that the judging process will be conducted in a fair and impartial procedure and guarantees that it will not influence the judge panel during the judging process.
- The juror's decision is final and abiding. No third party correspondence (jury and contestants) will change the decision.

## PRIZES

Awards \ Category	Industrial Design	Visual Communication Design	Public Space Design
Grand Award (NTD600,000)	1		
Golden Award (NTD500,000)	1	1	1
Silver Award (NTD200,000)	1	1	1
Bronze Award (NTD150,000)	1	1	1
ICoD Excellence Award (NTD30,000)	-	1	-
IFI Special Award (NTD30,000)	-	-	1
WDO Sustainability Award (NTD30,000)	1	-	-
Circular Design Award (NTD130,000)	1		
Social Innovation Award (NTD130,000)	1	1	1
Judges' Special Award (NTD30,000)	1	1	1
Distinction	Several per category		
Sponsors Award	To be adjusted according to the total sponsorship		

## Note:

- The Grand Prize is the highest honorary award selected from all finalists of the “Taipei Design Award” and “Taipei Impact Design Award”.
- Aside from the cash prize, the Grand Award / Golden Award / Silver Award / Bronze Award / ICoD Excellence Award / IFI Special Award / WDO Sustainability Award / Circular Design Award / Social Innovation Award / Judges’ Special Award winners will also receive a trophy and a certificate of recognition; Sponsors Award, and Distinction winners will receive a certificate of recognition.
- Each award can be "absent" or "adjusted" according to the quality of the entries after the final selection review meeting. The judge panel also reserves the right to change the prize or the award granted.
- The organizers and sponsors reserve the right to adjust the number for Sponsors Award
- The names of all the winners will be announced on the official website to allow businesses to contact them for future design projects.

## DESCRIPTION OF SPECIAL AWARDS

### Grand Award:

This award is the highest honorary award selected from all finalists of the “Taipei Design Award” and “Taipei Impact Design Award”.

### Social Innovation Award:

This is presented to the work designed under the premise of creating public interests and applying design thinking, given limited resources, to shed light on social issues pending urgent improvement, with innovation design approaches at the core to design the work with creativity and practical value, and to solve problems inevitably confronting the people, society or city, while exercising the impact of design.

### Circular Design Award:

This is presented to the work that introduces new technology and new ideas into product manufacturing, use and disposal in order to give new life to the product and improve the efficiency of various resources.

## REMINDER

### Contestants:

- All contestants, regardless of whether they are professional designers, students or non-designers participate under the same rules and terms of this competition and have equal right to receive the same prizes.
- No extra fees will be charged for registration, exhibition of award winning works and inclusion in the themed journal.
- The intellectual property right should remain the property of the contestant.
- All works should be created by the contestant himself/herself. At the time of registration, the contestants should fully understand and agree to the “Intellectual Property Rights Disclaimer” and declare that the works do not infringe on the intellectual property rights of others.
- Before submission to the competition, it is the responsibility of the contestant to confirm and protect the design intellectual property of his/her work before exhibition in public.
- When registering and submitting an entry, the applicant has fully read and agreed to the content of the Handbook.
- The contestant fully understands that any personal information provided will be used in accordance with the organizer's privacy policy.
- For a smoother judging process, all entries are required to have an English work description to serve as reference for international judges.
- The contestant agrees to abide by the rules of the competition as determined by the organizer and accepts that

## REMINDER

the judges' decision is final, and no correspondence will be entered into.

- The contestants understand that their applications, detail of works, and any promotional material may be used, reported, and displayed by the organizers in activities and propaganda related to the competition (e.g. propaganda, exhibition tours, and publishing or commissioned publishing).
- The work name, unit name, and designer name displayed in the special issue of the event, award certificate, and trophy are mainly based on the information provided by the contestants in the registration system. If contestants apply for change in the work name, unit name, or designer name, they should bear the costs of changes in the certificates and trophies. Once the award winners are announced, no information can be changed, including website announcements and special issues.
- When contestants win the Grand Award, Golden Award/Silver Award/Bronze Award, the ownership of the mockups (or actual physical works) submitted will be transferred to Taipei City Government.
- The remaining works to be returned will be arranged after the completion of the relevant annual activities of the competition (around Dec.), and the works such as models or real products will be returned by one of the following two ways: delivery (contestants need to bear the logistics and various customs clearance fees) and self-collection (relevant information will be announced separately). During the returning process, if there may be issues such as customs factors of the contestant's country, no recipient of the delivery, wrong phone number / receiving address, etc. which are not related to the organizer or the execution unit, the related expenses of making the delivery again will be borne by the contestant.
- The contestant fully understands and agrees to cooperate with the organizer and the event executor regarding the return of works and the transfer of ownership.
- The contestant should provide all reasonable information and actual production samples of the entry (if required) for further examination and exhibition as required.
- Information of contestants will be provided for Taipei City Government to promote and coach the design industry.

### Award Winners:

- The final list of award winners will be confirmed by the judge panel and the event executor will announce the award winners in the award ceremony.
- Each award can be "absent" or "adjusted" according to the quality of the entries after the final selection review meeting. The judge panel also reserves the right to change the prize or the award granted.
- The winning design team (except for Distinction and Sponsors Award) will receive a trophy. If the team has additional needs, it can propose to the organizer for additional ones at its own expense. The number of applications for additional purchase is limited to the number of contestants within the team during registration (including the design unit and manufacturer/owner of the work).
- Cash and prizes are subject to income tax withholding according to the Income Tax Act of the Republic of China. Taipei City Government will process the payment within 2-4 months after the announcement of the list of award winners.
- The organizer will process related foreign exchanges. To ensure timely payment, award winners are required to provide correct bank account information.
- The prize money does not include acquiring of designer's intellectual property right.
- The names of all winners will be placed on the official website to allow businesses to contact them for future design projects.
- It is not intended that the winning design be reproduced by the organizer.
- There is no design development and therefore no fee by the organizer.
- Winners of the Taipei Mayor Award, Gold, Silver and Bronze awards in various categories, if they are contestants or teams from non-hosting countries, have the opportunity to be invited by the organizer to attend the award ceremony. The organizer will provide airfare, accommodation and other related expenses for one contestant or group representative.
- All award winners will be requested to provide additional files or information for exhibitions and publication use.

## REMINDER

In order to meet the specifications of International Competition, contestants may be asked to submit additional information/works.

- The organizer reserves the right to use the entries for promotional purposes for a period of three years after the announcement of winners. No commercial interest will be involved. The promotion plan includes propaganda, exhibition tours, publishing or commissioned publishing, and print and electronic media. Contestants should not claim for any payment.
- We only promote the winner's design works. All non-winning works will not be used or published.

### Disqualification:

- Contestants failing to submit the actual physical works, mockups, or electronic files required for the final selection before the deadline will be disqualified.
- Any entry on the final list, or awarded entry accused and/or exposed with sufficient evidence, for being completed before January 1, 2022, the event executor should withdraw its place and retrieve all prizes awarded.
- Any entry on the final list, or awarded entry accused and/or exposed with sufficient evidence, for unoriginality or infringement of other people's work, the event executor should withdraw its place and retrieve all prizes awarded.
- Any entry on the final list, or awarded entry accused and/or exposed with sufficient evidence, for plagiarizing or infringing intellectual property rights and ruled guilty by the court of law, or where the judge panel deliberates based on obvious facts, the event executor should withdraw its place and retrieve all prizes awarded.
- If the above two cases cause a third party to claim rights against the organizer or the event executor, finalists and award winners should solve the issues immediately and bear all litigation expenses, attorney's fees, and other related expenses; finalists and award winners should also unconditionally compensate the organizer or event executor for direct or indirect damage (including but not limited to reputation) arising therefrom.
- The design works of the judge panel and affiliated companies should not participate in the event. Contestants and their affiliated companies will automatically be disqualified if they participate in the judge panel.

**For issues that arise after the Handbook is completed, the event executor is liable for making corrections or additions when necessary. All details to be announced on the official website.**

## CONTACT INFORMATION

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- Our facebook: <https://www.facebook.com/TDA.org.tw>
- Our Instagram: <https://www.instagram.com/taipeidesignaward/?hl=zh-tw>